



# Long Range Strategic Plan

2021-2025

## Vision Statement:

Promote the success of the communities of McKenzie County by using traditional and innovative methods to develop lifelong learning through the provision of convenient and timely access to relevant information and resources for education, work, and personal enrichment.

## Mission Statement:

Cultivate prosperous communities by enhancing the Library and its services.

## Goal I:

*Provide equitable access to information resources and Library services throughout McKenzie County*

- Facilitate and promote the sharing of Library resources throughout McKenzie County
- Encourage partnerships between the Library and other community focused organizations
- Facilitate and promote the value and expansion of quality Library services throughout McKenzie County
- Promote educational enrichment for patrons of all ages as it relates to professional and career development.

## Goal II:

*Enhance Library resources in a variety of formats*

- Provide and promote access to shared online resources
- Develop and sustain a diverse collection to meet patron needs
- Increase the collection of materials created by North Dakotans or about North Dakota

## Goal III:

*Enrich professional development*

- Promote the training and education of Library Board Members

- Promote professional development for Library Staff at all levels
- Promote educational and training opportunities for Library Staff as it applies to Library advocacy, literacy skills, and advancements in the field of Library Science

Goal IV:

*Advocate for literacy*

- Continue to develop and implement literacy programs and Library activities for all ages
- Create an inviting environment for community activities within the Library
- Extend the availability of Library resources and activities through outreach

*The goals of the McKenzie County Public Library are not ranked or prioritized.*